



Outcome Report (Event/Activity Organised @ AUMP)

1. General Information

- 1.1 Date:** 27 Feb 2024
1.2 Event Type: Workshop
1.3 Event Title: Workshop on Campus to Corporate: Mastering the ABCs
1.4 Venue : Block 'D'- Lecture Theatre
1.5 Organised by (School): Amity Business School, AUMP

1.6 Student Participation*: MBA II & IV Semester Students

1.7 Participation from outside AUMP*: Nil

1.8 Event Coordinator(s) with designation: Dr. Astha Joshi, Associate Professor, Amity Business school, AUMP, Dr. Ritambhira Goswami, Assistant Professor, Amity Business School, AUMP, Dr. Priyanka Sikarwar, Assistant Professor, Amity Business School, AUMP.

General Introduction of the Event. A transformative two-hour workshop designed to empower students with essential skills for transitioning from campus to corporate life. Discover the keys to making a lasting first impression and unlocking opportunities for success in the professional journey.

Workshop Highlights:

- Explore the ABCs of Image Management: Creating an appropriate, authentic, attractive, and affordable image.
- Receive essential tips on grooming, body language, and etiquette for professional success.
- Discover guidelines for managing the attitude and behavior to thrive in your career.
- Understand the importance of self-image and learn life-changing tips for attitude adjustment, goal setting, and effective communication.

1.9 Objectives of the Event

- 1. Appearance:** Learn how to enhance the appearance through clothing, grooming, body language, and etiquette to create positive first impressions.
- 2. Behaviour:** Gain insights into cultivating the right attitude, habits, and behaviors both inside and outside the workplace.
- 3. Communication:** Develop effective communication skills to connect with others and convey your ideas confidently.

2. Details of Expert/Speaker/Resource Person/Judge:

Dr. Preeyaa Aroraa

Founder - SAGA Speaking and Grooming Academy Soft Skills Trainer, Corporate Trainer, Communication and Body Language coach, Personality Development Coach, Image Consultant NLP Supercoach, Author

3. Event Report along with glimpses of the event (Photographs)

Key Outcomes.

- It will be helpful for students to unlock more opportunities by mastering appearance management for positive first impressions.
- It will Enhance the soft skills to excel in various professional scenarios

3.1 Photographs



Dr. Preeyaa Aroraa (Guest Speaker) addressing the audience.



Dr. Preeyaa Aroraa (Guest Speaker) addressing the audience.



Workshop in Progress



Workshop in Progress



Our Guest speaker with the Faculty Coordinators

